

Karkonoska Agencja Rozwoju Regionalnego S.A. (KARR)/ Agency of Sudeten Mountains for regional development



GENERAL INFORMATION

Managing director, head of organisation	Piotr Miedziński, chairman
Country	Poland
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email	biuro@karr.pl
URL	www.karr.pl
Year of foundation	1993
number of employees, working in transfer processes	2 (of 30 employees total)
type of organisation	company
Aim/role with respect to the transfer process	
<ul style="list-style-type: none">• Dienstleister im Sinne der Wirtschaft• Kooperationsvermittlung / Unternehmenskontakte• Organisation von Veranstaltungen, Workshops und Messeauftritten etc.• Gründungsberatung; Innovations- und Technologieprojekte	<ul style="list-style-type: none">• Service provider for the economy• Initiation of cooperations / contacts of enterprises• Organisation of events, workshops and exhibitions• Consultation of company formations; innovation and technology projects
Main area with respect to the key topics	
<ul style="list-style-type: none">• Biotechnologie• Materialien und Physik• IT	<ul style="list-style-type: none">• Biotechnology• Material, Physics• IT
main contact person for transfer	Jerzy Kuśnierz / Marta Lipnicka
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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- foster scientists in the description of the exploitable idea, focussed on its application in enterprises
- determination of the potential technology users' (licensees) needs and requirements

services in terms of the dissemination of innovative and economically applicable ideas

publication modes and media

- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: *(e.g. support for adapting new technologies to the existing equipment in the company)*
- concepts for and execution of qualification measures for the future personnel focussed on the exploitable idea/ technology *(e.g. conceptual design and implementation of trainings, e-learning, workshops)*
- boosting acquisition of financing or funding of the defined transfer *(e.g. consulting, bringing potential partners together), e.g. EU-project: InnoCoop PolSax*

services of the economic exploitation of innovative and economically applicable ideas

- supporting implementation of spin-offs based on innovative ideas/ technologies

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

geographical area of transfer activities and services

- regional
- national
- cross-border (PL ← → CZ; PL ← → GE)

TARGET GROUPS

kind of organisation

- predominantly organisations offering or developing innovative ideas/ new technologies
- predominantly organisations demanding for innovative ideas or new technologies

businesses of target groups

- Manufacturing
- Wholesale and retail trade
- Accommodation and food service activities
- Information and communication
- Financial and insurance activities
- Education

number of employees of target group organisation(s)

- <10
- 10 - 99
- 100 - 499

REFERENCES

KARR is involved in different project:

- Project: „ Sieć rozwoju gospodarczego pogranicza czesko-polskiego” - Network for economic development in the czech-polish border region (duration: 01/2017 - 12/2018)
- Project „Orientacja zawodowa bez granic” - vocational orientation without borders (in the polish-german border area, duration: 07/2016 - 06/2019)
- Project „Utworzenie Zespołów Kompetencji Seniorów na niemiecko - polskim pograniczu. Projekt modelowy” - activation of seniors in the polish-german border area (duration: 02/2017 - 07/2019)

- Project: InnoCoopPolSax - support of innovation and cooperation of SME in the polish-saxon border area (duration: 01/2017 - 01/2019)
- Project: „Partnerstwo na rzecz rozwoju dolnośląskich MMŚP i ich pracowników” - partnership for development of SME and their employees in Lower Silesia (duration: 11/2016 - 07/2019)
- Project: „Aktywizacja dolnośląskiego rynku pracy” - activation for the job market in Lower Silesia (2016-2018)
- Project: „Sudecki Fundusz Dotacyjny” - Sudeten capital fund (12/2016 - 09/2018)