

inku-BA-tor. das wirtschaftslabor (economic lab)

gemeinnützige Unternehmergesellschaft (haftungsbeschränkt)



GENERAL INFORMATION

Managing director, head of organisation

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URL

<http://www.inku-ba-tor.de>

Year of foundation

2016

Type of organisation

company

Aim/role with respect to the transfer process

Die Wirkung der BA Bautzen als Innovator, regionalwirtschaftlicher Impulsgeber und Transformator in die Zivilgesellschaft soll durch das Unternehmen inku-BA-tor gestärkt werden. Als gUG handelt der inku-BA-tor als Wirtschaftslabor an der BA Bautzen und in der Oberlausitz und setzt seine vielfältigen Kompetenzen ein, um als Anbieter und Vermittler von Qualifizierungs- und Beratungsleistungen in den Feldern Weiterbildung und Gründung zu wirken, den UnternehmerInnen mit betriebswirtschaftlicher Beratungskompetenz als qualifizierter Ansprechpartner zur Verfügung zu stehen, Unternehmensneugründungen anzuregen, zu begleiten und langfristig in der Oberlausitz zu etablieren und den Wissenstransfer zwischen Theorie und Praxis zu stärken. Der inku-BA-tor steht für Qualität, Regionalbezug und bedarfsorientierte Angebote. In der Umsetzung arbeiten wir mit ausgewählten Fachleuten zusammen.

The impact of the Bautzen University of Cooperative Education (BA Bautzen) as innovator, initiator in the regional economy and transformator into the civil society should be strengthened by the company inku-BA-tor. The company acts as an economic laboratory at the BA Bautzen and in the Upper Lusatia and uses its competencies to act as a provider and an intermediary of qualification and consulting services in the fields of further education and formation of a company, to be available as a qualified contact to the entrepreneurs with business consulting competence, to encourage, accompany and establish new start-ups in the Upper Lusatia, and to strengthen the transfer of knowledge between theory and practice. The inku-BA-tor represents quality, regionality and demand-oriented offers. In the im-

plementation, we work together with selected specialists. As a brand in East Saxony, the inku-BA-tor is the first contact partner for companies, public institutions, students and graduates as well as all those who are interested.

Main area with respect to the key topics

Management KMU und öffentliche Organisation/Verwaltungen/Trägern; Qualifizierung/ Weiterbildung/Beratung

management of SMEs and public institutions/organizations/administrations, Qualification/ Training / Consulting

Main contact person for transfer

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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting): Trendscouting, Living cases on behalf of enterprises
- Consulting during business formation (of students, development of concepts, new forms of financing) and business succession

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files): <http://www.inku-ba-tor.de/downloads>

publication modes and media

- newsletters/RSS
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management): Living cases on behalf of enterprises
- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company): main areas: alternative financing, human resource management, organization management, Employer branding
- concepts for and execution of qualification measures for the future personnel focussed on the exploitable idea/ technology (e.g. conceptual design and implementation of trainings, e-learning, workshops): certification courses, business games
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

services of the economic exploitation of innovative and economically applicable ideas

- supporting implementation of spin-offs based on innovative ideas/ technologies

geographical area of transfer activities and services

- regional
- cross-border (PL ← → CZ; PL ← → GE; CZ ← → GE)

TARGET GROUPS

kind of organisation

- organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

businesses of target groups

- Manufacturing; Wholesale and retail trade; Financial and insurance activities; Public administration; compulsory social security

number of employees of target group organisation(s)

- < 10
- 10 - 99

REFERENCES

- Implementation of the seminar “modern human resources management“ in the district Bautzen
- practice transfer events organized in collaboration of BA-docents and regional players, like network for skilled employees of Upper Lusatia or the Job Centre of Bautzen
- business consulting of institutions and enterprises