

# Dr. Starke Managementsysteme GmbH

## GENERAL INFORMATION

Managing director, head of organisation	Dr.-Ing. Matthias-Joachim Schumann, Dr.-Ing. Thomas Starke
Country	Germany
adress	Uferstraße 46 09126 Chemnitz
telephone	+49 371 56165 0
email	info@drsm.de
URL	<a href="http://www.drsm.de">http://www.drsm.de</a>
Year of foundation	1991
number of employees, working in transfer processes	4
Type of organisation	company
Aim/role with respect to the transfer process	
Unterstützung von KMU bei der Umsetzung neuer wissenschaftlich-technischer Entwicklungen;	support of SME for the implementation of innovative scientific and technological developments;
Durchführung/Organisation von Informationsveranstaltungen zu Innovationen;	implementing/organising of information events on innovations;
Anbahnung von kooperativen Forschungsprojekten;	initiation of co-operative research projects;
Mitarbeit in Netzwerken zur Forcierung der Zusammenarbeit zwischen Wissenschaft und Wirtschaft	collaborating in networks with the aim of pushing the cooperation of science and business
Main area with respect to the key topics	
Maschinen- und Anlagenbau, Automobilindustrie, metallverarbeitende Industrie, Kunststoffverarbeitung, Medizintechnik	mechanical engineering and plant construction, automotive industry, metal working industry, plastics processing, medical technology
main contact person for transfer	Dr.-Ing. Matthias-Joachim Schumann
telephone	+ 49 371 561650
email	mschumann@drsm.de

## OFFERED TRANSFER ACTIVITIES

### services in terms of the identification and description of innovative and economically applicable ideas

- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures): innovation audits, patent search
- determination of the potential technology users' (licensees) needs and requirements: market analyses
- implementation of management systems (quality management, Environmental Management, IT, energy management) and integrated Management Systems, best practice

### services in terms of the dissemination of innovative and economically applicable ideas

#### *publication modes and media*

- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results: meetings of VDI-workings groups
- demonstrators: meetings of VDI-workings groups

### services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users
- networking

### services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company): feasibility studies, marketing strategy

### services of the economic exploitation of innovative and economically applicable ideas

- market analyses and development of marketing strategy

### services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

## geographical area of transfer activities and services

- regional
- national
- cross-border (PL ← → CZ; PL ← → GE; CZ ← → GE)
- European-wide

## TARGET GROUPS

### kind of organisation

- predominantly organisations demanding for innovative ideas or new technologies

### businesses of target groups

- Manufacturing
- Administrative and support service activities

### number of employees of target group organisation(s)

- 10 - 99

## REFERENCES

- Projekt: Inno-Metall: Erarbeitung von technisch-technologischen Lösungsansätzen durch Einbindung externer Technologiegeber
- Projekt CROBUCO - Cross Border Business Cooperation Netzwerk PLE - Product Lifecycle Engineering
- Projekt RITTS Region Dresden: Entwicklung einer regionalen Innovations- und Technologietransferstrategie für die Region Dresden
- Projekt RITSS INBO: Entwicklung einer regionalen Innovations- und Technologietransferstrategie für die Region Böhmen/Opole
- INTEREG III C-Projekt "3-CIP 3-Länder-Innovationsoffensive" Technologie- und Innovationsaustausch zwischen Regionen in Polen, Tschechien und Sachsen
- project "Inno-Metall": development of technical and technological solutions involving external technology providers
- project "CROBOBUCO" - Cross Border Business Cooperation Network PLE - Product Lifecycle Engineering
- project "RITTS Region Dresden": development of a regional innovation and technology transfer strategy for the region of Dresden
- project "RITTS INBO": development of a regional innovation and technology transfer strategy for the region of Bohemia/Opole
- INTEREG III C-project "3-CIP 3-Länder-Innovationsoffensive" - technology and innovation exchange between the regions of Poland, Czechia and Saxony