

## Wirtschaftsinitiative Lausitz e. V. (WiL)



WIRTSCHAFTS  
INITIATIVE LAUSITZ

### GENERAL INFORMATION

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URL	www.wil-ev.de
Year of foundation	2009
number of employees, working in transfer processes	not specified
type of organisation	registered association
Aim/role with respect to the transfer process	

Die stärkere Vernetzung der regionalen Wirtschaft mit den Lausitzer Hochschulen ist eine wichtige Aufgabe der WiL. Ziel ist eine stärkere Vernetzung, die auf die tatsächlichen Bedürfnisse der lokalen kleinen und mittleren Unternehmen ausgerichtet ist. Nur so kann die Lausitz als Innovationsstandort langfristig gefestigt werden. Der 2011 durch die WiL initiierte Lausitzer Wissenschafts-Transferpreis LWTP würdigt und fördert solche Kooperationen.

Der LWTP soll dazu beitragen, die Potentiale von bestehenden Kooperationen und Wissenschaftstransferprozessen zwischen Hochschulen und Lausitzer Unternehmen herauszustellen und in die unternehmenspolitische und gesellschaftliche Öffentlichkeit zu tragen. Damit soll deutlich werden, was die Hochschulen für die Wettbewerbsfähigkeit des Mittelstandes der Region, insbesondere in der Innovationsstärke, leisten können. Die „guten Beispiele“ sollen Anreiz und Motivation sowohl für andere kleine und mittlere Unternehmen als auch für die Lausitzer Hochschulen sein.

To increase the networking of the regional economy and the Lusatian universities is one important task of WiL. The aim of WiL is to increase the networking, which is oriented to the real needs of small and medium sized companies. Only thus, the Lusatia could be sustainably established as innovation location. The Lusatian Science and Transfer Award (LWTP), initiated in 2011 by WiL, honors and promotes such cooperations.

The LWTP should contribute to underline the potentials of existing cooperations and transfer processes between the universities and enterprises of the Lusatia and to make this public. This should make clear what universities could afford to increase the competitiveness of the SMEs in the region. The good practices should be both incentive and motivation for other SMEs and universities.

Main area with respect to the key topics

keine Thematischen Schwerpunkte	Non thematic key topics
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## OFFERED TRANSFER ACTIVITIES

### services in terms of the identification and description of innovative and economically applicable ideas

- foster scientists in the description of the exploitable idea, focussed on its application in enterprises
- Honoring of exemplary projects, which promote R&D, innovations, knowledge and technology competence/transfer in a mutual way between companies in the Lusatia and universities

Auszeichnung von beispielhaften Projekten, die im wechselseitigen Transfer zwischen Unternehmen in der Lausitz und Hochschulen Forschung und Entwicklung, Innovationen, Technologiekompetenz, Wissens- und Praxistransfer vorantreiben.

- Fostering of research projects between research institutions and enterprises as multiplier

Unterstützung von Forschungsvorhaben zwischen Forschungseinrichtungen und Unternehmen als Multiplikator

### services in terms of the dissemination of innovative and economically applicable ideas

#### *publish and disseminate*

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files): publication of the projects, which are nominated for the LWTP, incl. project description (Veröffentlichung der für den LWTP nominierten Projekte mit Beschreibung der Projekte)

#### *publication modes and media*

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- newsletters/RSS

### services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies), e. g. the Lusatian enterprise discussions (Lausitzer Unternehmensgespräche)

- sub-sequential evaluation of discussions between technology suppliers (similar to licensors) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

### services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- supporting implementation of spin-offs based on innovative ideas/ technologies, e. g. Lusatian start-up competition (Lausitzer Existenzgründerwettbewerb)

### services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)
- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult

### geographical area of transfer activities and services

- regional → Saxon and Brandenburgian Lusatia

## TARGET GROUPS

### kind of organisation

- organisations offering or developing as well as organisations demanding innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

### businesses of target groups

- all sectors are addressed, if located in the Lusatia

### number of employees of target group organisation(s)

- < 10
- 10 - 99
- 100 - 499
- > 499